



VIDEOHELPER

VideoHelper, Inc.
18 West 21st St.,
Seventh Floor
New York, NY 10010
877.843.3643 (Tel)
866.687.4539 (Toll Free Fax)
212.633.9014 (Fax Outside US)
www.videohelper.com

Please check all appropriate boxes

NEEDLEDROP LICENSE APPLICATION & RATE SHEET

Pricing effective November 21st 2007. All rates are subject to change without notice. License applications (one per production) must be filled out completely, legibly, and either mailed to us or faxed to us within 5 days of use or license WILL NOT BE GRANTED. There are severe penalties for submission of a license application post-Broadcast. Submission of a license application does not guarantee usage rights. If you have not received a license/invoice from us, you're not cleared for usage.

BROADCAST

PROMOS

Per Use	Local	Regional	National
Free TV / Basic Cable	<input type="checkbox"/> \$100	<input type="checkbox"/> \$150	<input type="checkbox"/> \$185
Premium Cable			<input type="checkbox"/> \$185
Radio	<input type="checkbox"/> \$100	<input type="checkbox"/> \$150	<input type="checkbox"/> \$185
PSA	<input type="checkbox"/> \$100	<input type="checkbox"/> \$100	<input type="checkbox"/> \$100
All Broadcast Media	<input type="checkbox"/> \$175	<input type="checkbox"/> \$240	<input type="checkbox"/> \$325

Worldwide Broadcast - Please add 100%
 All Media Rights - Please add 50%

COMMERCIALS

Per Use	Local	Regional	National
Free TV / Basic Cable	<input type="checkbox"/> \$100	Call for rate	Call for rate
Premium Cable / Internet		Call for rate	Call for rate
Radio	<input type="checkbox"/> \$100	Call for rate	Call for rate
All Broadcast Media	<input type="checkbox"/> \$175	Call for rate	Call for rate

Worldwide Broadcast - Please add 100%
 All Media Rights - Please add 50%

PROGRAMS

Per Use	Local	Regional	National
Free TV / Basic Cable	<input type="checkbox"/> \$100	<input type="checkbox"/> \$150	<input type="checkbox"/> \$185
Premium Cable			<input type="checkbox"/> \$185
Radio	<input type="checkbox"/> \$100	<input type="checkbox"/> \$150	<input type="checkbox"/> \$185
All Broadcast Media	<input type="checkbox"/> \$175	<input type="checkbox"/> \$240	<input type="checkbox"/> \$325

Worldwide Broadcast - Please add 100%
 All Media Rights - Please add 50%

INTERNET

Streaming Media per use \$200

PROGRAM PRODUCTION BLANKET

Unlimited usage in one production	0-15m	15-30m	30-60m	60-90m	90+m
Free TV / Basic Cable	<input type="checkbox"/> \$550	<input type="checkbox"/> \$850	<input type="checkbox"/> \$1500	<input type="checkbox"/> \$2200	<input type="checkbox"/> \$2500
Premium Cable TV	<input type="checkbox"/> \$550	<input type="checkbox"/> \$850	<input type="checkbox"/> \$1500	<input type="checkbox"/> \$2200	<input type="checkbox"/> \$2500
Internet	<input type="checkbox"/> \$550	<input type="checkbox"/> \$850	<input type="checkbox"/> \$1500	<input type="checkbox"/> \$2200	<input type="checkbox"/> \$2500
All Broadcast Media	<input type="checkbox"/> \$1200	<input type="checkbox"/> \$1600	<input type="checkbox"/> \$2300	<input type="checkbox"/> \$3200	<input type="checkbox"/> \$4000

Worldwide Broadcast - Please add 100%
 All Media Rights - Please add 50%

NON-BROADCAST

NON-BROADCAST PER USE

Includes: Corporate Use/Industrials, Audio or Video Cassette, DVD, CD-ROM, Multimedia, Music On-Hold, Hard Disk Delivery, & Slides.
Per use: \$110 applicable to not-for-sale productions & for-sale productions with total units under 5000.

NON-BROADCAST PRODUCTION BLANKET

NOT FOR SALE & FOR SALE PRODUCTIONS UNDER 5000 UNITS
Includes: Corporate Use/Industrials, Audio or Video Cassette, DVD, CD-ROM, Multimedia, Music On-Hold, Hard Disk Delivery, & Slides.
Unlimited usage in one production.
0 - 10m \$325 20+ - 30m \$625
10+ - 20m \$475 30+ - 60m \$775
60+ m \$925

NON-BROADCAST PRODUCTION BLANKET

FOR SALE PER THOUSAND UNITS MANUFACTURED	Unlimited usage in one production			
	5-10k	10-50k	50-100k	100+k Units
0 - 10m	<input type="checkbox"/> \$450	<input type="checkbox"/> \$675	<input type="checkbox"/> \$1000	Call for rate
10+ - 20m	<input type="checkbox"/> \$600	<input type="checkbox"/> \$900	<input type="checkbox"/> \$1350	Call for rate
20+ - 30m	<input type="checkbox"/> \$800	<input type="checkbox"/> \$1200	<input type="checkbox"/> \$1800	Call for rate
30+ - 60m	<input type="checkbox"/> \$1400	<input type="checkbox"/> \$2100	<input type="checkbox"/> \$3150	Call for rate
60+m	<input type="checkbox"/> \$2000	<input type="checkbox"/> \$3000	<input type="checkbox"/> \$4500	Call for rate

FILM TRAILERS

	per use	Domestic	Worldwide
Theatrical Release	per use	<input type="checkbox"/> \$950	<input type="checkbox"/> \$1900
Home Video/DVD (under 50,000 units)	per use	<input type="checkbox"/> \$375	<input type="checkbox"/> \$750
Home Video/DVD (over 50,000 units)	per use	<input type="checkbox"/> \$750	<input type="checkbox"/> \$1500

QUOTED RATE

Please fill out this section with the quote info you received.

Type of use: _____
Rate: \$ _____ Quoted by: _____

TERMS: 1. USE - Each time a piece of music starts & stops within a production. **2. PREMIUM CABLE TV** - Showtime, HBO, etc. **3. ALL BROADCAST MEDIA** - Includes Free, Basic & Premium Cable TV, Radio, Internet. **4. ALL MEDIA RIGHTS** - Includes All Broadcast Media plus Home Video/DVD and Pay-Per-View. **5. WORLDWIDE BROADCAST** - Broadcast in two or more countries. **6. PRODUCTION BLANKET** - Unlimited synchronization usage in one production. Not available for commercials or promos. **7. REGIONAL** - any one of the top three DMAs, or no more that three contiguous DMAs, or any one state in the US.

If you are unsure of the type of clearance you require, please call for clarification. Do Not Risk Copyright Violation.

CD# Track # # of Uses

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____

Fill This Part Out

Production Information:

Client _____
Producer / Facility _____
Name of Production _____
Length _____ Date of Production _____
PO# _____

Invoice and License to:

Name _____
Company _____
Phone # _____
Fax # _____
Email _____