



Music & Sound

**NOTE:** The following letter is not all that funny. We apologize for the lack of humor, but being funny takes space – and we don't have space.

Dear VideoHelper Client:

Epic storytelling. From intimate drama to larger-than-life chaos. Now available outside the Cineplex.

Introducing ScoreHelper: a new library of original, full-length cinematic soundtracks that cover the range of film scores, from huge Hollywood orchestral blockbusters, to Indie label Alt-Folk, to experimental sound design, to reality TV Docudrama – even to recreations of vintage scores.

With one big exception: we've taken out all the boring stuff and just included the useful parts of a film score that can be used in long-form work, documentaries, promos, show opens, presentations and trailers.

**ScoreHelper is part of the VideoHelper Music Library. Use/report these discs as you would any VideoHelper disc.**

**THE SCOREHELPER BASICS:**

- **ORGANIZATION:** Every disc in the library will have FIVE SCORES per disc. There will be FIVE to ELEVEN CUES in each score, each varying between :30 to 4:00 IN LENGTH. Each cue is TIED TO THE SCORE THROUGH MELODY OR SIMILAR INSTRUMENTATION to allow you to inter-cut cues within the score and still give the impression of one cohesive track.
- **MORE MOODS THAN A POST-PARTUM MOTHER:** Each score addresses a variety of moods, and covers the basic emotions: Tension/Suspense, Positivity, Sadness/Loss, Action/Activity, Neutrality (for exposition or interstitial material) and, when possible, Humorous/Light (although we know this might not be possible for, say, a Gothic Horror score, for example). And these moods aren't just "mix-minus" versions of the cuts. They're all new.
- **THE BIG HOLLYWOOD SOUND. ONLY SOMETIMES SMALLER:** Sure, we can do the big 110-piece orchestral thing. And we do it. But ScoreHelper also addresses other genres/types/compositional sensibilities, usually guided by the current list of popular temp scores. The library will also feature subjects that reflect news events, like documentary music for Olympic coverage, etc.
- **NO SURPRISES OR I'LL STROKE OUT:** Inspired by producer requests, take a look at our tray card. It not only gives a brief synopsis of what genre/concept the score addresses, and the emotional direction of each cue, but also gives a "map" of each cut. For example:

**A SOLDIER'S PSALM – (2:30) (Solo Voice -> full) ELEGIAC -> PROUD/POSITIVE**

The arrow denotes a mood change and the slash represents a combination of two moods. From this example, you can determine that this cut starts somber with a solo voice, but builds to a more pride-filled bluster-fest by the end.

- **ENOUGH WITH THE INFORMATION, ALREADY:** Each disc features a booklet that fully details each score, including a general synopsis, instrumentation, suggestions for possible uses and, a popular feature: the RIYL (Recommended If You Like), which gives parallels of existing works/composers to give a them a better concept of the sound/direction. Of course, each cut in the score gets a full description also.
- **THESE DISMEMBERABLE MOMENTS:** We know most of you can edit/loop music. Well – some of you. And we know that producers rarely use tracks without cutting them to tiny pieces. That's why we've designed each score not only to be highly editable, but also to provide climaxes, loopable beds, transitional breaks hit points and have provided most cuts easily paste-able endings. These features allow the library to also be useful for promos and other shorter-form productions.
- **THE CREATIVITY'S IN THE MUSIC – NOT IN THE NAME:** Yes, we KNOW the name "ScoreHelper" stinks. But give us some credit for not going with earlier ideas like "Scorgy," "Canchre Scores" or "Scoregasm."

Since this library was created based on your suggestions, please take the time (after you've had the time to listen to the discs) to let us know if you hate/love them and WHY. We thrive on your feedback. Email us at [info@videohelper.com](mailto:info@videohelper.com). We hope you enjoy this new library.

The VideoHelper Elves

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