



VideoHelper, Inc.
18 West 21st Street,
Seventh Floor,
New York, NY 10010
877.843.3643 (TEL)
866.687.4539 (FAX)
www.videohelper.com

MUSIC & SOUND

Please check all appropriate boxes

Needle/ Laser Drop License Application & Rate Sheet

Pricing effective January 1st 2005. All rates are subject to change without notice. License applications (one per production) must be filled out completely, legibly, and either mailed to us or faxed to us within 5 days of use or license WILL NOT BE GRANTED. There are severe penalties for submission of a license application post-Broadcast. Submission of a license application does not guarantee usage rights. If you've not received a license/invoice from us, you're not cleared for usage.

BROADCAST COMMERCIALS AND PROMOS

Per Use	Local	Regional	National
Free TV / Basic Cable	<input type="checkbox"/> \$100	<input type="checkbox"/> \$150	<input type="checkbox"/> \$185
Premium Cable TV			<input type="checkbox"/> \$185
Radio	<input type="checkbox"/> \$100	<input type="checkbox"/> \$150	<input type="checkbox"/> \$185
PSA	<input type="checkbox"/> \$100	<input type="checkbox"/> \$100	<input type="checkbox"/> \$100
All Broadcast Media	<input type="checkbox"/> \$175	<input type="checkbox"/> \$240	<input type="checkbox"/> \$325

Worldwide Broadcast — Please add 100%

PROGRAMS

Per Use	Local	Regional	National
Free TV / Basic Cable	<input type="checkbox"/> \$100	<input type="checkbox"/> \$150	<input type="checkbox"/> \$185
Premium Cable TV			<input type="checkbox"/> \$185
Radio	<input type="checkbox"/> \$100	<input type="checkbox"/> \$150	<input type="checkbox"/> \$185
All Broadcast Media	<input type="checkbox"/> \$175	<input type="checkbox"/> \$240	<input type="checkbox"/> \$325

Worldwide Broadcast — Please add 100%
 All Media Rights — Please add 50%

PROGRAM PRODUCTION BLANKET

Unlimited usage in one production	0-15m 15-30m 30-60m 60-90m 90+m				
	Free TV/Basic Cable	<input type="checkbox"/> \$550	<input type="checkbox"/> \$850	<input type="checkbox"/> \$1500	<input type="checkbox"/> \$2200
Premium Cable TV	<input type="checkbox"/> \$550	<input type="checkbox"/> \$850	<input type="checkbox"/> \$1500	<input type="checkbox"/> \$2200	<input type="checkbox"/> \$2500
Radio	<input type="checkbox"/> \$550	<input type="checkbox"/> \$850	<input type="checkbox"/> \$1500	<input type="checkbox"/> \$2200	<input type="checkbox"/> \$2500
All Broadcast Media	<input type="checkbox"/> \$1200	<input type="checkbox"/> \$1600	<input type="checkbox"/> \$2300	<input type="checkbox"/> \$3200	<input type="checkbox"/> \$4000

Worldwide Broadcast — Please add 100%
 All Media Rights — Please add 50%

INTERNET

Streaming Media per use \$200

NON-BROADCAST NON-BROADCAST PER USE

Includes: Corporate Use/Industrials, Audio or Video Cassette, DVD, CD-ROM, Multimedia, Music On-Hold, Hard Disk Delivery, & Slides.

Per use: \$110 applicable to not-for-sale productions & for-sale productions with total units under 5000.

NON-BROADCAST PRODUCTION BLANKET

NOT FOR SALE & FOR SALE PRODUCTIONS UNDER 5000 UNITS

Includes: Corporate Use/Industrials, Audio or Video Cassette, DVD, CD-ROM, Multimedia, Music On-Hold, Hard Disk Delivery, & Slides.

Unlimited usage in one production

0 - 10mins	<input type="checkbox"/> \$325	20+ - 30mins	<input type="checkbox"/> \$625
10+ - 20mins	<input type="checkbox"/> \$475	30+ - 60mins	<input type="checkbox"/> \$775
		60+mins	<input type="checkbox"/> \$925

NON-BROADCAST PRODUCTION BLANKET

FOR SALE PER THOUSAND UNITS MANUFACTURED

Unlimited usage in one production

	5-10k	10-50k	50-100k	100+k units
0 - 10mins	<input type="checkbox"/> \$450	<input type="checkbox"/> \$675	<input type="checkbox"/> \$1000	call for rate
10+ - 20mins	<input type="checkbox"/> \$600	<input type="checkbox"/> \$900	<input type="checkbox"/> \$1350	call for rate
20+ - 30mins	<input type="checkbox"/> \$800	<input type="checkbox"/> \$1200	<input type="checkbox"/> \$1800	call for rate
30+ - 60mins	<input type="checkbox"/> \$1400	<input type="checkbox"/> \$2100	<input type="checkbox"/> \$3150	call for rate
60+mins	<input type="checkbox"/> \$2000	<input type="checkbox"/> \$3000	<input type="checkbox"/> \$4500	call for rate

FILM TRAILERS

	Domestic	Worldwide
Theatrical Release	per use <input type="checkbox"/> \$950	<input type="checkbox"/> \$1900
Home Video/DVD (under 50,000 units)	per use <input type="checkbox"/> \$375	<input type="checkbox"/> \$750
Home Video/DVD (over 50,000 units)	per use <input type="checkbox"/> \$750	<input type="checkbox"/> \$1500

TERMS: 1. **USE** - Each time a piece of music starts & stops within a production. 2. **PREMIUM CABLE TV**- Showtime, HBO, etc. 3. **ALL BROADCAST MEDIA** - Includes Free, Basic & Premium Cable TV, Radio, Internet. 4. **ALL MEDIA RIGHTS** - Includes All Broadcast Media plus Home Video/DVD and Pay-Per-View. 5. **WORLDWIDE BROADCAST** - Broadcast in two or more countries. 6. **PRODUCTION BLANKET**- Unlimited synchronization usage in one production. Not available for commercials or promos 7. **REGIONAL** - any one of the top three DMAs, or no more than three contiguous DMAs, or any one state in the US.

If you are unsure of the type of clearance you require, please call for clarification. Do Not Risk Copyright Violation.

Fill This Part Out

Production Information:

Client _____
 Producer/Facility _____
 Name of Production _____
 Length _____ Date of Production _____
 PO# _____

Invoice and License to:

Name _____
 Company _____
 Phone# _____
 Fax# _____
 email _____

	CD#	Track#	#of Uses
1.			
2.			
3.			
4.			
5.			
6.			
7.			
8.			
9.			
10.			